

PLANNING A SHOW

(IT'S MORE THAN THE "SHOW" ITSELF !!!)

KNOWING YOUR PROGRAM

KNOW YOUR
GOALS

KNOW YOUR
AUDIENCE

KNOW THE
FOOD IN YOUR
PANTRY

KNOW YOUR GOALS...THEN YOUR SHOW.

- **ARTISITICALLY/BRANDING
-GAINING AN AUDIENCE**

- WHAT ARE YOU WANTING TO SAY?
- WHAT IS "YOUR THING"?
- USE THE FIRST FEW YEARS TO WORK THROUGH THIS !!!

- **EXCELLENCE GOALS -
WHAT'S IN YOUR PANTRY?**

- CHOOSING MATERIAL THAT ALLOWS GROWTH
- CHOOSING MATERIAL THAT ALLOWS EXCELLENCE
- WHAT ARE THE THINGS YOU WANT TO IMPROVE UPON? WHAT ARE THE THINGS YOU WANT TO HIDE??

- **BRAINSTORMING YOUR
CONCEPT**

- VISUAL FIRST? MUSIC FIRST?
AESTHETICS FIRST?
- THE VIBE YOU CREATE AND WANT TO SELL MATTERS
- CAN YOU "SUPPORT" YOUR GRAND IDEAS?
:)
- IS YOUR COLOR GUARD A STRENGTH?
- DO YOU HAVE THE SOLOIST OF ALL SOLOISTS TO FEATURE?

DESIGNING A SHOW PT. 1

(AND YES, ON A BUDGET)

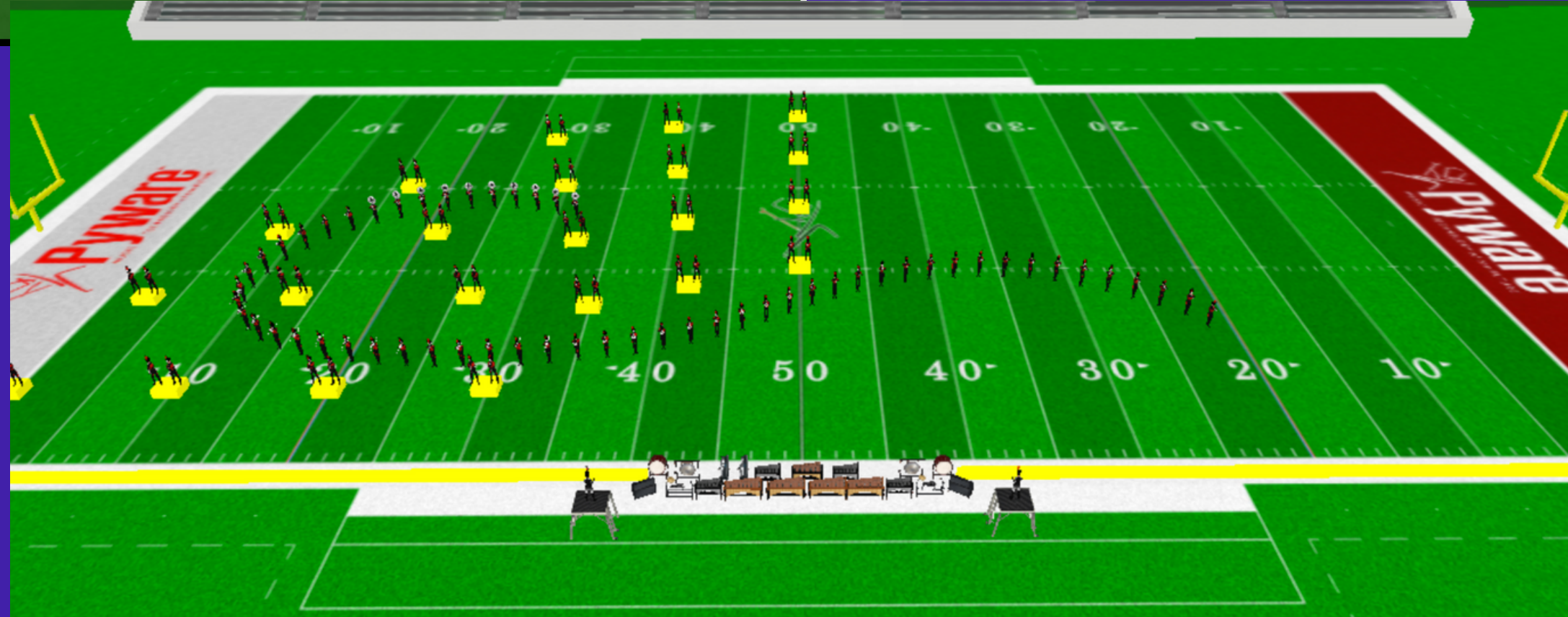
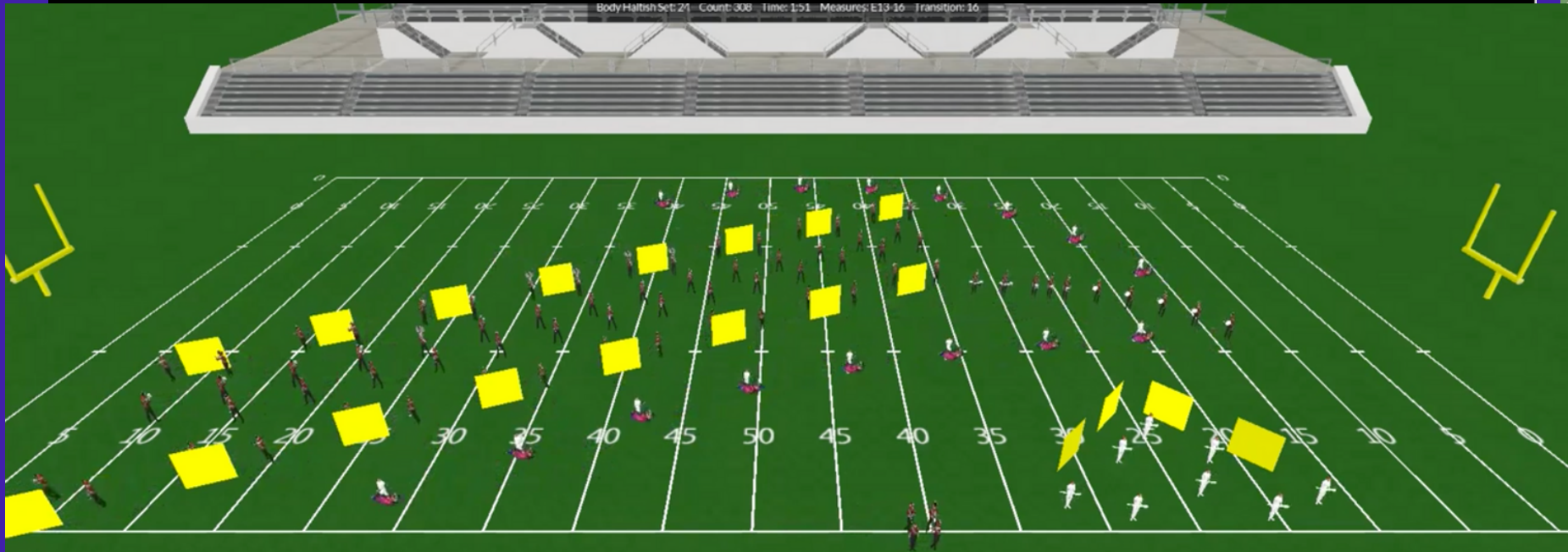
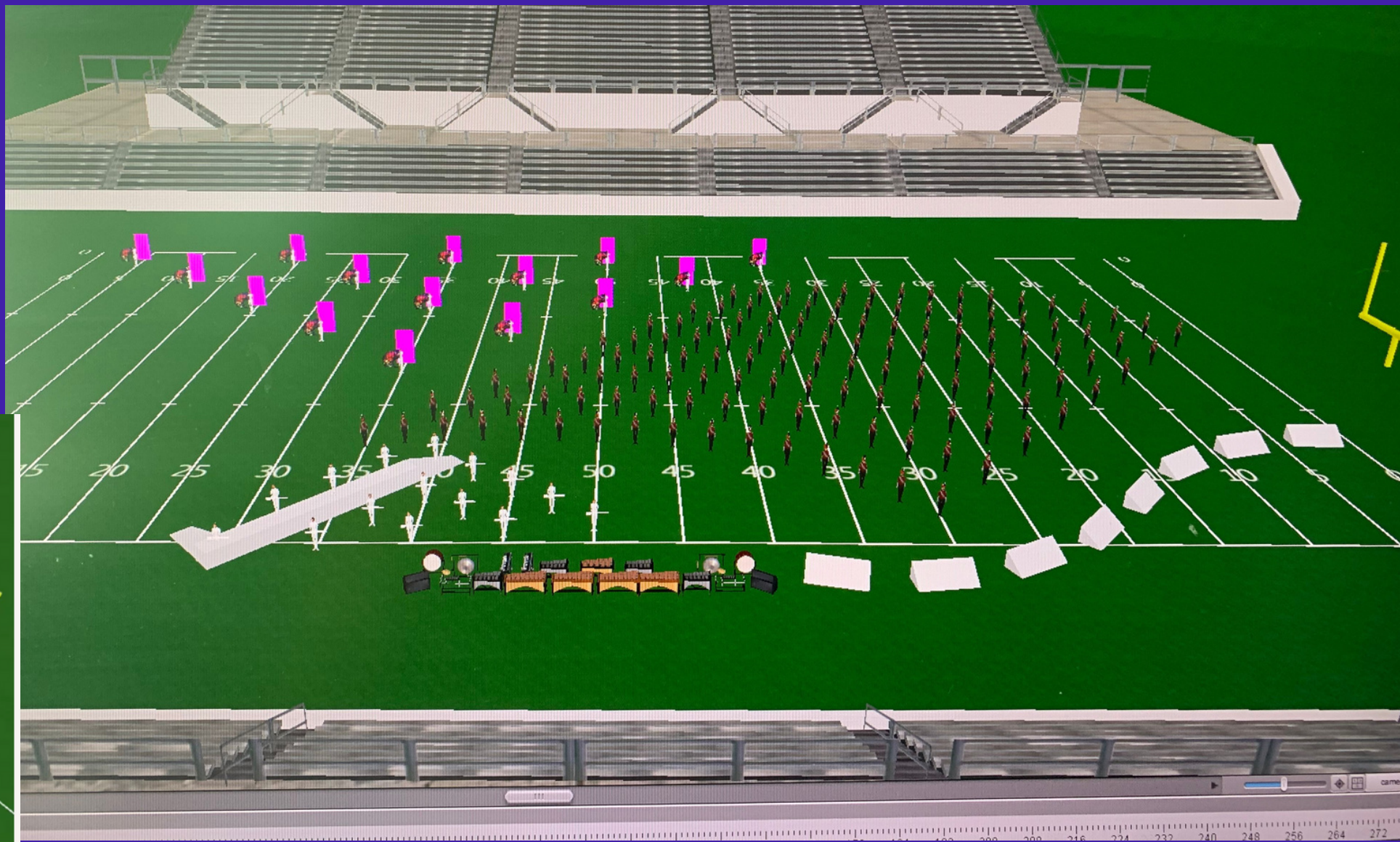
WHY PROPS? AND THEN ...HOW?

HOW DO YOU BENEFIT FROM
THEM, DESIGN WISE?

LOW COST DOES NOT MEAN
LOW EFFECT

HOW THEY BENEFIT A
SMALLER, LESS EXPERIENCED
BAND

EXAMPLES OF WHAT CAN BE
DONE (*FIELD LAYOUTS CAN BE A
HUGE KEY TO SUCCESS*)



A CUSTOM MUSIC BOOK.....THAT'S NOT "CUSTOM"

CUSTOM MUSIC SCORES CAN BE VERY COSTLY WHEN MONEY IS TIGHT

SEMI - CUSTOM SHOWS ARE ANOTHER GREAT OPTION ! PICK AND PULL FROM VARIOUS SHOWS TO MAKE YOUR OWN

CUSTOM FOR SOMEONE ELSE CAN BE A NEW CUSTOM FOR YOU! THE TITLE ON THE SCORE DOESN'T HAVE TO BE YOUR TITLE

CUSTOM , NOT CUSTOM, SEMI CUSTOM....EXCELLENCE MATTERS MOST

WHY COSTUMING? AND THEN...HOW?

WHY IS IT HELPFUL AND HOW CAN YOU BENEFIT? IT'S NOT ONLY FOR THE TEAMS WITH MONEY! QUITE THE OPPOSITE!

BUT MY SCHOOL REQUIRES SCHOOL COLORS...HOW CAN I MAKE THIS WORK WHEN WE NEED A NEW SHOW LOOK?

WHAT ARE SOME EASY TRICKS TO GIVE THE IMPRESSION OF A "CUSTOM" LOOK?

EXAMPLES OF WHAT YOU CAN DO!



NEXT MONTH.....

FINALIZING CONCEPTS

THE PRODUCTION DOCUMENT

COMMUNICATION WITH YOUR DESIGN TEAM